

Special 'Media Maven' Offer

*"ei provides the ideal stimulus for those who want to think afresh."
Octavius Black, Global Managing Director, The Mind Gym*

ON THIS PAGE: Details of the Media Maven membership offer

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Editorial Intelligence invites you to join us for a summer of media connectedness like no other, and get the chance to win a luxury night for 2 at The Corinthia Hotel into the bargain. Starting on Friday 28th April when you will join us at Corinthia for champagne and cocktails to celebrate eiDigest's 10th anniversary, and win the chance to stay on overnight for two in luxury with room and breakfast on the house, and continuing throughout May, June and July with our series of media gatherings including the 'Comment Conference' on 15th May, this is a summer to make connections, build relationships, and take advantage of this special offer from Editorial Intelligence.

Media Maven Offer – Includes our annual Comment Conference and 3 month's ei membership

- Attend the Comment Conference on Monday 15th May - speakers will include **James Harding**, the head of news at the BBC giving the inaugural Comment Awards Lecture, as well as sessions on Truth and Fake News with Channel 4 News, and a special performance from commentator and comedienne **Viv Groskop** from her new show, 'Anchorwoman'.
- Access to one supper, three breakfast events and summer drinks between April 28th and 11th July (see dates on following pages)
- 1:1 get together with an eiAmbassador to discuss/review your networks and 'knowledge dashboard'.

£355 + VAT for bookings made on or before 19th April, rising to **£385 + VAT** for bookings made after 19th April

Bookings made before 19th April will be entered into a prize draw for a night's stay at the 5* Corinthia Hotel on the night of the 28th April, the same night as the champagne party at the Corinthia for the 10th Anniversary of the eiDigest.

Winners will be notified by email on 20th April.



Editorial Intelligence Forthcoming Events: Speakers and Dates



Editorial Intelligence will run over fifty events in 2017 **eiNetwork Club** monthly supper salons are one of our most popular membership features. Chaired by eiAmbassadors it is a chance for the members to be the speakers and share their thoughts and opinions over delicious food and drink. Membership of the club - for an individual or an organisation to share with others - allows members to attend up to ten events a year across the different brands we curate under:

Networking Nations, our post-Brexit forum with a focus on policy and business in London and innovation and digital issues in Europe; **Early Risers**, our breakfast ideas gatherings with an emphasis on bringing together our rising stars under 40 into a room with members more established in their careers; **Comment Conference and Awards**, which celebrate the best of comment, opinion and journalism in the UK; and **Names Not Numbers**, our flagship symposium which culminates in a two-day 'experiential residential' in Oxford each September.

Our partners host our events with us and provide some member benefits as well as an unrivalled series of spaces in which people and ideas we curate can be connected in style, stimulation and comfort: *Corinthia London, Wellcome Trust, British Library, Waddesdon Manor, The Office Group, LIBRARY*. We have book and publication partnerships with *Harvard Business Review* and *Bloomsbury*, adding an interesting read into the hands of our members when we see them.

HOW TO ATTEND

If you **are** a member of the eiNetwork Club, you know what to do: Let laura@editorialintelligence.com know which events you want to reserve your place at. We will also send reminders in your regular club newsletter: Venues and timings advised on booking.

And if you are not (yet) a member of the eiNetwork club and would like to find out how to join, and to attend a trial Early Risers breakfast, please contact karen@editorialintelligence.com to find out more. Or you can download the annual membership form here:

<http://www.editorialintelligence.com/uploads/eiDigest-and-Club-Information.pdf>

APRIL

Thursday 6th: **BREAKFAST: Networking Nations**
Speakers: Ben Page, CEO, Ipsos Mori will present exclusive data to the group and **Mark Hoban**, Chairman, The International Regulatory Strategy Group and former City Minister, and board member, TheCityUK and Chairman, FloodRe will address us on the City's latest take on Brexit - and beyond.

Monday 10th **SUPPER: eiNetwork Club supper**

Thursday 27th: **BREAKFAST: Early Risers**
Speakers: We always curate two speakers who are provocative and who will get the conversation going: Early Risers is as all about the Network...

MAY

Tuesday 2nd: **DRINKS: The Groucho Club / Media Society**
"In Conversation" with Julia Hobsbawm about her book Fully Connected
Free tickets first-come-first served for eiNetwork Club members, book via laura@editorialintelligence.com no later than 13th April.

Thursday 4th: **BREAKFAST: Networking Nations**
A special in association with **Common Vision (Covi)** on *Millennials and Brexit*.
Speakers include **Caroline Macfarland**, Director, Covi - the leading think tank about Millennials and their impact on policy.

Monday 15th: **LUNCH & AFTERNOON + DRINKS: Comment Conference**
See www.commentconference.com for developing programme which includes sessions on 'Truthiness' with Channel 4 News; what the media world makes of Comment outside of the bubble of Leader Pages with Mission Bay the leading boutique media headhunters; the future of comment with some of the biggest names in the op-ed world, and a chance to meet some of this year's judges for the UK Comment Awards who will be announced at this year's Comment Conference.

Monday 15th: **SUPPER: eiNetwork and Club Supper** follows Comment Conference

Wednesday 17th: **BREAKFAST: Early Risers**
Speakers: Fiona Cannon, OBE, Group Director of Diversity & Inclusion, Lloyds Banking Group, and author of *The Agility Mindset: How Reframing Flexible Working Delivers Competitive Advantage*; and **John Tagholm** - former start TV producer turned acclaimed Writer of novels including *A Girl Called Flotsam*, *Parallel Lives* and *No Identifiable Remains*.

Thursday 25th: **BREAKFAST: Early Risers**
Speakers: Ivor Baddiel, Scriptwriter and Author. If you see something witty and funny on the television, the chances are Ivor Baddiel wrote it. And that includes the lines uttered by some of the best known 'off the cuff' presenters. **Ludovic Hunter-Tilney**, Pop Critic, FT. If you want to know who's hot in music, there is one must-have go-to person to read - and now you can hear him at Early Risers.

JUNE

Monday 12th: SUPPER: eiNetwork and Club Supper

Thursday 15th: BREAKFAST: Networking Nations
Speakers: Tina Fordham, Chief Global Analyst, Citi, and member UN High-Level Panel on Women's Economic Empowerment + Sir Win Bischoff, Chairman, The Financial Reporting Council and Chairman, JP Morgan We are thrilled to have two of the most senior and prominent figures in global banking join us for an exploration of what is happening as we approach the year mark of Brexit, and the six month mark of President Trump.

Wednesday 21st: BREAKFAST: Early Risers
Special Launch with The Office Group - Watch this space!
*Speakers:*TBC

Thursday 29th: BREAKFAST: Early Risers
Special curation by TMA
Toby Mundy, longstanding eiEmbassador, runs an exciting literary agency with a range of top level academics, writers, and he will curate this morning's speakers from his network and clients. Keep an eye out in the monthly Club newsletter...
*Speakers:*TBC

JULY

Thursday 6th: BREAKFAST: Networking Nations
Co-Hosted and co-curated with Ellwood Atfield who are one of the biggest players in the executive search area across UK and Brussels in Communications and Advocacy. Join guests from the worlds of policy, business, communications, strategy.

Monday 10th: SUPPER: eiNetwork and Club Supper

Tuesday 11th: DRINKS: eiNetwork Club Summer Drinks
Come and wind down for the summer (our events pause over August) for a cold glass of Champagne with some new and old ei friends.

Look out for 2018 dates....

BOOKING FORM

Please sign and return the form along with the total cost of your membership to confirm your place.
Please also attach a bio of less than 100 words and a jpeg photo with your booking form.
For further details please contact laura@editorialintelligence.com

All fields must be completed

NAME: _____

JOB TITLE (AS YOU WISH TO BE DESCRIBED): _____

COMPANY: _____

MOBILE PHONE NUMBER: _____

EMAIL: _____

I confirm I have read and accept the terms and conditions overleaf and wish to confirm my booking:

SIGNED: _____

DATE: _____

Membership 2017 Terms & Conditions

This booking form constitutes a legally binding agreement. We will send you an invoice for the balance and confirm payment once received.

Please kindly sign and return one copy along with the total cost to secure your membership, unless a payment plan has been agreed. All prices exclude V.A.T and are valid at the time in which this form is issued.

Breakfast places are allocated on a first come first served basis.

Details may be subject to change. Booking forms to be sent to laura@editorialintelligence.com

Data Protection

The personal information you provide will be held on a database by Editorial Intelligence Ltd.

By registering for this symposium, Editorial Intelligence can provide you with information relating to your booking and other services via email, direct mail or telephone. You are requested to designate specifically as confidential any information you require us not to disclose, including your attendance at our symposium. NB You may be added to our client list which may be distributed and/or appear on our websites and company documentation.

Payment details:

We accept bank transfers, cheque, paypal and credit card payments

By bank transfer:

Please find our bank details below:

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By cheque:

Please kindly make the cheque payable to Editorial Intelligence Limited and email laura@editorialintelligence.com for the full postal address.

By PayPal & Credit Card

Please contact laura@editorialintelligence.com for instruction on this payment method.

Cancellations

No refunds will be given on any payments already made if you are unable to attend events.

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