



EARLY RISERS OFFER THOUGHT FOR THE DAY AND WORKSHOP

Everyone knows that networking is critical to business and talent development alike.

Our series of Early Risers breakfast events focus on the 3 C's:

- 1) **CONTENT** – We are all about knowledge networking – helping broker information efficiently, from knowing what to read and how to curate a 'knowledge dashboard' to cut through the tsunami of overload.
- 2) **CONVERSATION** – Face-to-face connection is by far the most effective way to develop relationships. Relationships are critical to trust which is critical to long-term success in any kind of profession. The art of conversation can get lost in a social media world and we bring it back with small curated salons.
- 3) **CONNECTIONS** – Your people need to know more people, not just those in the silo of their own profession. They can then exchange ideas, intelligence, and forge connections which will last a long time.

“Fantastic to get to meet some awesome new people”
Josh Babarinde, Cracked It & Early Riser Member

How it works

Thought For The Day – Monthly breakfasts where people meet other Early Risers from our Network spanning culture, TV, publishing, academia, digital & tech, policy, media and entrepreneurship. These events have 1 or 2 speakers who introduce their 'Thought For The Day', which informs the direction of discussion in a fun, informal setting.

Our speakers for January were **Ed Gillespie**, British environmental entrepreneur and author, co-Founder, Futerra and **Zad Rogers**, CEO/Founder at Atomized Entertainment.

Connecting for Success Workshop – Attend a morning workshop in Central London that provides an immersive explanation of how to build, manage and understand networks and how to manage your time – from inbox to face-to-face meetings led personally by Professor Julia Hobsbawm OBE, founder of Editorial Intelligence and pioneer of new productive ways of networking.

Cost

£160 + VAT to attend a Thought For The Day breakfast and a Connecting for Success workshop.

Please see overleaf for our upcoming dates and some of our current members.

Editorial Intelligence's
**EARLY
RISERS**
editorialintelligence.com



Dates Spring 2017

Thought For The Day:

15th February (PM)
15th March
27th April

Workshops:

22nd February
29th March
19th April

Some of our Member Organisations & Guests, Spring 2017

Freshminds
FMCM
Geovation
Hanover
Royal Television Society
Year Here
Josh Babarinde, Cracked It
Alex Browning, Director
Nehal Davidson, Institute for Government
Dami Fajobi, Slenky
Sharlayne Flanders, Project Noir
Ria Hebden, Freelance Presenter & Broadcaster
Lequan Johnson, Red Consultancy
Benedict Lombe, Scriptwriter & Creative Marketer
Bejay Mulenga, SUPA Academy
Jacqueline Otagburuagu, BBC
Shanice Shields, Vodafone